

HOMETIME[®]

at a glance



BACKGROUND: Hometime[®], hosted by Dean Johnson, is a premier national home improvement and remodeling television series. The weekly program has been on the air for twenty-three years.

Hometime's aim is to provide the average homeowner with step-by-step home improvement advice for professional-looking results. In addition to how-to instruction, the show provides information on constructing new houses and renovating older homes.

HISTORY: Hometime was founded in 1984 by Dean Johnson to provide a new source of how-to home improvement information. Johnson's plan was to produce a series of videotapes for distribution through hardware stores and home centers. The concept was soon expanded to include the television series, which premiered on public television November 1, 1986.

For many years during the 1990s Hometime was a mainstay of The Learning Channel, airing multiple times each week.

Since 2001 an additional version of Hometime has been seen on commercial television stations around the country.

CO-HOSTS: Dean Johnson and Miriam Johnson (no relation) are the hosts of Hometime. They are joined by a team of two carpenter/craftsmen: Dan ("Lenny") Laabs and Tom ("Buki") Weckwerth.

Previous Hometime cohosts include Robin Hartl (1992-2004), Suzanne Egli (1991-1992), JoAnne Leibeler (1987-1991), and Peggy Knapp (1986).

AUDIENCE: On PBS Hometime is carried by 230 public television stations, covering 84% of US TV households. It is seen by over one million people each week.

In commercial syndication Hometime is carried by 180 stations, reaching 83% percent of US TV households and is seen by over 600,000 people each week.

DVDs AND BOOKS: Most Hometime projects are available on DVD and videocassette through Hometime (1-800-489-9955 or www.hometime.com), as well as through select hardware stores and home centers nationwide. Several Hometime how-to books are also available.

WEBSITE: Hometime launched its website, www.hometime.com, in 1995. It contains detailed home improvement information, highlights of Hometime shows, instructional streaming video clips and an online store with how-to videotapes, DVDs, books, project plans, hardware, and Hometime branded clothing. The Hometime website generates almost a million page views and almost 300,000 unique visitors each month.

PRODUCTION CREDITS: Hometime on PBS is presented by WHYY-TV in Philadelphia.

Commercial broadcasts of Hometime are syndicated by Big Fish Entertainment, in association with Compass Point Media Services.

Dean Johnson, Matt Dolph and Chris Balamut are Executive Producers for Hometime Video Publishing, Inc.

Hometime is shot on location in the Twin Cities.

CONTACTS:

Hometime, Matt Dolph, mdolph@hometime.com, 952-856-4614

Big Fish Entertainment: David Bulhack, david@bigfishentertainment.com, 212-957-4316